ICONIC AWARDS 2020: INNOVATIVE INTERIOR

TEXT BY RAT FÜR FORMGEBUNG FRANKFURT AM MAIN, GERMANY

Presentation of the winners at DESIGN IM KUNSTVEREIN.



 $Design\ at\ the\ Kunstverein:\ Show casing\ the\ interior\ design\ trends\ of\ the\ coming\ season.$

With DESIGN IM KUNSTVEREIN the German Design Council presents the winners of the ICONIC AWARDS 2020: Innovative Interior. Just in time for the imm cologne, the exhibition at the Kölnischer Kunstverein from 13 to 19 January 2020 provides an outlook on the furnishing trends of the coming season — relevant both for the sector itself and for the public.

DESIGN IM KUNSTVEREIN: The hotspot in Cologne for design and trends

Don't miss the winning exhibition of the ICONIC AWARDS 2020: Innovative Interior, which will open on 12.01.2020 at 7.30 pm. Every year during the imm cologne, the exhibition turns the Kölnischer Kunstverein into a hotspot for trade visitors and the design-oriented public. Discover the trend themes of the new season on the basis of the award-winning products.

The trend highlights for 2020



Minimalist aesthetics for every room: the wall wardrobes JAK and JAK Mini by Rahmlow, designed by Cologne designer Felix Angermeyer.

Minimalism/Small Spaces: This trend stands for freedom and generosity – even in confined spaces. Simple, mostly monochrome designs with a consistent design language embody high standards and elegance. Clear, reduced forms such as circles, squares and rectangles are used. In terms of design, minimalism is naturally related to modular systems and multifunctionality; the objects are flexible, stackable and stowable.